



**ORIENTAL UNIVERSITY
INDORE, MADHYA PRADESH**



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About the course:

Communication is the procedure, which we use to exchange information through various methods and media is the medium or instrument of storing or communicating information. 'Media' the popular term inter-alia used as 'Press' denotes the print & electronic information carriers –the News Papers & Magazines, Radio, Television and currently includes the Internet as New Media. Hailed as the 'Fourth Estate', media is the watchdog of the public affairs, informing the society and vice versa acts as the forum to advocate the views of the society at large to those at the helm of public affairs.

The word medium comes from the Latin word *medius* (middle). The word communication is derived from the Latin root *communicate*.

Media law covers an area of law which involves media of all types (TV, film, music, publishing, advertising, internet & new media, etc.), and stretches over various legal fields, including but not limited to corporate, finance, intellectual property, publicity, and privacy.

Media law is a legal field that refers to the following:

Advertising, Broadcasting, Censorship, Confidentiality, Contempt, Copyright, Corporate Law, Defamation, Entertainment, Freedom of information, Internet, Information technology, Privacy, Telecommunications, etc.

This course helps to clear the actual need and demand of Media Laws in India.

Who can pursue?

Anyone who has access to a computer and the Internet can enroll for the Certification Course.

Duration of Course: 3 Months

About the exam: The exam will consist of 20 questions, 5 marks each. For passing, you need to secure a minimum of 40%. No negative marking.

About the Assignment: You need to submit one assignment on the themes selected by the boards and it will be mailed to you. Where the selected Assignments will be published by us in a book bearing an International Standard Book Number for free of cost. (You will be charged only for Paperback edition of the Book)

Fees for the course: Rs.2600/- (For students only the amount for a hard copy of the publication will be charged extra)

Syllabus

- Media Industry
- History Of Media Laws In India
- Media Laws In India
- Laws Applicable For Information
- Laws Applicable For Broadcasting
- Laws Applicable For Films
- IPR Laws Applicable To Media
- Telegraph Act & Wireless Telegraphy Act Applicable To Media
- Authorities Regulating The Media Industry
- Case Laws